

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF MISSOURI
EASTERN DIVISION**

| | | |
|-------------------------------------|---|------------------------|
| LDM GROUP, LLC, |) | |
| |) | |
| Plaintiff, |) | |
| |) | |
| v. |) | Case No. 4:12-cv-02043 |
| |) | |
| OPTIMIZER _x CORPORATION, |) | |
| |) | |
| Defendant. |) | |

RULE 41 DISMISSAL

Pursuant to Rules 41(a)(1) and 41(c) of the Federal Rules of Civil Procedure, Plaintiff LDM Group, LLC and Defendant OptimizeRx Corporation voluntarily dismiss their claims and/or counterclaims as set forth in this matter with prejudice as to those claims existing as of the effective date of the Confidential Settlement entered into among the parties, each party to bear its own fees and costs.

Dated: March 7, 2013

Respectfully submitted,

LEWIS, RICE & FINGERSH, L.C.

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on March 7, 2013, the foregoing was served via the Court's electronic filing system upon all counsel of record.

/s/ Bridget G. Hoy